

Guide to Providing Breakfast Clubs

Information for North Yorkshire Schools

- **Why is Breakfast Important for Children?** A healthy breakfast helps provide children with the energy and nutrients they need to thrive, improving concentration, behaviour, attendance, punctuality, wellbeing and educational attainment (*National Breakfast Report 2021*).
- In England 2.7 million disadvantaged children and young people could be missing out on breakfast (*Hidden Hunger report by Magic Breakfast Club 2022*).
- 20% of North Yorkshire secondary school pupils said they have nothing to eat or drink before school (this was 6% in primary school pupils) (*Growing Up in North Yorkshire Survey 2022*).



Top Tips




Funding a breakfast club can involve a range of costs: equipment, staffing and food. Can you apply for support through additional funding schemes available? Main funding schemes' details are below. Are there alternative funding options local to your school that could support?

Models of **provision** vary with the needs of the school community. Some are free, use donations or are at a cost to parents.



If you are unable to provide a full breakfast facility, consider **grab and go options** like bagels/fruit & yoghurts.



Consider carrying out a **survey** with parents and pupils to identify what is needed.



Think about the **timings** of when the provision will be available to pupils. It is important to build in time for staff to prepare prior to the session and clearing up.



Check the **School Food Standards** are being met in the section "other food provided at school other than lunch." [Checklist for school food other than lunch](#) (publishing.service.gov.uk)

National Breakfast Club Schemes That Can Provide Support for Schools



Scheme: Participating schools receive 75% subsidy for food costs and delivery. Schools will need to contribute 25% to the remaining costs.

Eligibility: Schools in disadvantaged areas with 40% or more pupils in bands A-F of the income deprivation index. If a school is receiving provision from magic breakfast or Greggs, they will not qualify.

Applications: On a first come first served basis. Funding available up until July 2025. Complete an expression of interest: [National School Breakfast Programme - Family Action \(family-action.org.uk\)](https://www.family-action.org.uk/national-school-breakfast-programme)

magic
breakfast
fuel for learning

Scheme: Provides schools with food directly. Food and delivery costs are funded.

Eligibility: A minimum of 35% of pupils should be recorded as eligible for pupil premium.

Applications: Upon receipt of an expression of interest form from a school, this is then checked and, if accepted, held until funding is confirmed. Expression of interest form: [Apply for Magic Breakfast](#)

Scheme: Provided with food and grant for set up costs.

Eligibility: A minimum of 40% of pupils at the school should be eligible to claim free school meals.

Applications: A waiting list operates for new clubs. Online applications: [Breakfast Clubs \(greggsfoundation.org.uk\)](https://www.greggsfoundation.org.uk/breakfast-clubs)

Scheme: Offer grants, free bowls and food.

Eligibility: Priority given to schools who have 35% or more with children in receipt of pupil premium funding.

Applications: Applications usually open in September. Schools are encouraged to sign up for the network for news and offers: [Support for school Breakfast Clubs | Kellogg's \(kelloggs.co.uk\)](https://www.kelloggs.co.uk/support-for-school-breakfast-clubs)



Kellogg's

Additional Support / Links

Visit [Home - Healthy Schools North Yorkshire](#) to sign up for the Healthy Schools Award and to access useful links/resources.



North Yorkshire Healthier Choices. Contact Healthier choices for advice and support on introducing food / catering changes to your school at

ts.healthierchoices@northyorks.gov.uk

